



## Indiana County Area Society for Human Resources Management 2015 Sponsorship Invoice/Application

Looking for ways to network, connect with HR Professionals and grow your business? Become an ICASHRM Sponsor for 2015 and start reaping the rewards today!

**WHO WE ARE:** Indiana County Area Society for Human Resource Management (ICASHRM) is a professional organization dedicated to help meet the HR needs of the Indiana County area. Comprised of over 50 members, we are an affiliated chapter of the Society for Human Resource Management, the world's largest association devoted to human resource management. Through monthly chapter meetings, ongoing chapter communications and promotions, you'll be connected with a valuable network of contacts for you and your company. To learn more about our chapter, please visit our website at [icashrm.shrm.org](http://icashrm.shrm.org)

**Please mark your choice of 2015 SPONSORSHIP PACKAGE below.**

### PLATINUM

           **EARLY BIRD \$250.00 prior to 1/31/15**    or               **\$300.00 2/1/15 – 8/31/15**

*Only 8 Platinum packages available*

### SPONSORSHIP AT THIS LEVEL INCLUDES:

- **Sponsor table at our October 23, 2015 Conference at Rustic Lodge, Indiana, PA** - includes networking opportunities, breakfast, vendor lunch and afternoon snack break for one (1) participant per company. Additional vendor spots for your company can be purchased for the conference for \$20.00 pp.

*\*\*Assignment of table location in Sponsor Area at Rustic Lodge will be pre-determined by ICASHRM and based on date of receipt of sponsorship application.*

### • This level of package also includes:

- **2015 Chapter Meeting Sponsorship** including presenting a *3-5 minute advertisement* during one of our scheduled meetings; meal included with meeting if your company will be in attendance to present your advertisement. If your company is unable to attend, one of our officers can make the 3-5 advertisement for you, with materials sent in advance to the Chapter. During the meeting you may also display a banner, provide materials and network before and after the chapter meeting with our members.
- **Ongoing promotions** - Recognition in our ongoing chapter communications and an ongoing feature of your company name, logo, website information with link and contact information posted on our website, [icashrm.shrm.org](http://icashrm.shrm.org) for the duration of the calendar year. Separate recognition on your feature meeting on our ICASHRM LinkedIn page.

## GOLD – CONFERENCE SPONSOR ONLY

EARLY BIRD \$200.00 prior to 1/31/15      \$250.00 2/1/15 – 8/31/15

### SPONSORSHIP AT THIS LEVEL INCLUDES:

- **Sponsor table at our October 23, 2015 Conference at Rustic Lodge, Indiana, PA** - includes networking opportunities, breakfast, vendor lunch and afternoon snack break for one (1) participant per company. Additional vendor spots for your company can be purchased for the conference for \$20.00 pp.

*\*\*Assignment of table location in Sponsor Area at Rustic Lodge will be pre-determined by ICASHRM and based on date of receipt of sponsorship application.*

- **Ongoing promotions** - Recognition in our ongoing chapter communications and an ongoing feature of your company name, logo, website information with link and contact information posted on our website, [icashrm.shrm.org](http://icashrm.shrm.org) for the duration of the calendar year.

## SILVER

\$100.00

*Only 8 silver packages available*

### SPONSORSHIP AT THIS LEVEL INCLUDES:

- **2015 Chapter Meeting Sponsorship** includes presenting a *3-5 minute advertisement* during one of our scheduled meetings; meal included with meeting if your company will be in attendance to present your advertisement. If your company is unable to attend, one of our officers can make the 3-5 advertisement for you, with materials sent in advance to the Chapter President as listed on our website, [icashrm.shrm.org](http://icashrm.shrm.org). During the meeting you may also display a banner, provide materials and network before and after the chapter meeting with our members.
- **Ongoing promotions** - Recognition in our ongoing chapter communications and an ongoing feature of your company name, logo, website information with link and contact information posted on our website, [icashrm.shrm.org](http://icashrm.shrm.org) for the duration of the calendar year.

## SPONSOR ADVERTISING TERMS AND CONDITIONS:

**Payment** – Sponsor advertiser agrees to pay the entire sponsor amount in full at time of sponsorship application. The fee is non-refundable and will not be prorated for any reason.

**Duration** – the Sponsor and ICASHRM Sponsorship Chair and/or President will agree on the effective start date and meeting presentation date. The sponsorship will run through the calendar year.

**Limits of Liability and Service Interruptions** – Regardless of fault, delay or interruption of any kind, including service disruptions, the sponsor advertiser agrees not to hold the ICASHRM responsible for liability, which includes any costs, claim, damage, loss, or cause of action of any kind that may result from this agreement. The liability ICASHRM is responsible for is limited specifically to the period of time the sponsor advertisement failed to display. ICASHRM reserves the right to reject any advertising that does not meet our editorial or digital standards. The Sponsor advertiser must provide all information in a format acceptable to ICASHRM. All information provided by Sponsor advertisers must be in GIF or JPG graphic files only.

---

### Sponsor's acknowledgement to terms of agreement listed above:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

\_\_\_\_/\_\_\_\_/\_\_\_\_  
Date

## CONTACT INFORMATION

Contact Person's Name [Click here to enter text.](#)

Company \_\_\_\_\_

Names/Titles for conference name badge(s) (1) \_\_\_\_\_

(2) \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Web Address \_\_\_\_\_

Promotional Text *Provide up to 150 word company advertisement including address, phone, fax and website or email:*

\_\_\_\_\_

**Company Logo** for use on website or Conference promotional materials (can be up to 200 pixels wide by 100 pixels high in JPG or GIF format). **Send to Beth.Fleek@iup.edu**

## TOTAL AMOUNT DUE:

Sponsorship Fee: \_\_\_\_\_

Additional Conference Participants (@\$20.00 each) \_\_\_\_\_

**RETURN THIS APPLICATION AND PAYMENT** (*check or money order made payable to Indiana County Area SHRM*) to ICASHRM, PO Box 1252, Indiana, PA 15701.